

# ANDRE NOE

Phoenix, AZ 85023 • (602) 410-5987 • info@andrenoedesign.com • [andrenoedesign.com](http://andrenoedesign.com)

## CORPORATE VIDEOGRAPHER / SENIOR CONTENT PRODUCER

### AREAS OF EMPHASIS: PRODUCT & EDUCATIONAL VIDEOS, SOCIAL MEDIA MARKETING

**Corporate Videographer / Senior Content Producer with more than 15 years of experience seeking a new opportunity.** Extensive experience creating corporate business, product, and educational videos for marketing, branding, and public outreach. Well-developed skills managing all aspects of the video production process, including pre- through post-production, motion graphics, music and content distribution. Maintaining clear communications between clients, crew, and talent. Dedicated leader with outstanding communication skills and a proven track record of success collaborating cross-functionally to ensure project goals, objectives, milestones, and deliverables are achieved.

#### AREAS OF EXPERTISE

Corporate Videography  
Product / Educational Videos  
Video Editing / Motion Graphics

Social Media Marketing  
Graphic Design / Branding  
Photography

Drone Pilot  
Production Budgets  
Scouting Locations

#### EXPERIENCE

STORM VENTURES GROUP, Scottsdale, AZ

2021-current

*Storm Venture Group is a cutting-edge Digital Marketing Company specializing in customized digital marketing campaigns for clients seeking to scale their business and increase their revenues.*

#### Director of Videography and Film / Project Manager

- Liaison between CEO, CMO and clients to review digital marketing campaigns and contracted services.
- Work hand in hand with the Chief Marketing Officer and Marketing Department to establish advertising campaigns for current and new clients.
- Determine and monitor Marketing Department project launches and schedules while adhering to deadlines.
- Create digital assets for distribution on social media platforms: YouTube, LinkedIn, Facebook & Instagram.
- Oversee and manage Art Department web designer and videographers.
- Develop and create marketing literature for social media posts, drip campaigns, email and text advertising.
- Create or repurpose flyers for new company events and clients' marketing campaigns.
- Stage and film interviews between CEO and clients, testimonials and green screen shoots.
- Edit footage, color correct, add sound and motion graphics to finished videos.
- Film and edit multi-camera meetings, podcasts and company training videos.
- Scout filming locations, determine lighting and camera setups.
- Prepare talent with microphones, scripts and directing talent for onsite and location shoots.
- Green screen filming, photography and editing.
- Write scripts and brainstorm talking points for clients.
- Photograph clients' and employees' headshots.
- Create and upload content and oversee SVGU online university organization and distribution.

#### Key Accomplishments

- Created design and branding for company's newest division, Storm Solar Synergy.
- Created design and branding for company's film and digital marketing division, e<sup>2</sup> Digital Marketing.
- Created and designed vendor booth branding at Win The Storm Conference 2022 in Dallas, TX.
- Oversaw \$250,000 4-camera, 10-person AV production team at Win The Storm Conference 2022.
- Oversaw \$100,000 radio campaign for Win The Storm Conference 2022.

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ANDRE NOE DESIGN / CINE-SOUND, INC., Phoenix, AZ

2008 – current

*A boutique-styled video and music production company, specializing in unique, small/large projects for corporations, educational institutions, and individuals.*

## **Corporate Videographer / Senior Content Producer / Owner**

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- Create business and educational narratives, music videos, logo design, marketing materials, and original music for clients who want to market their businesses or tell their stories with video.
- Manage all aspects of the video production process, including pre-production, production, and post-production; keep items organized, including communications, schedules, and data management workflows.
- Meet with clients to determine long-term goals for specific projects, messages, or products clients want to market and provide the best courses of action to achieve goals.
- Define deadlines and create video marketing plans; interview subjects, write scripts, and edit content so the dialogue will flow smoothly with the visual aspects of the videos.
- Determine locations and shot selections to create coherence with the project themes.
- Discuss storyboarding and pre-production schedules with clients and prepare shooting real life scenarios.
- Complete prep work, including setting up cameras, microphones, cables, flashcards, lighting, and audio equipment; fit talent with microphones and position for lighting.
- Incorporate voice-overs for adding dynamics and clarifying video messages or marketing purposes.
- Send final drafts to clients and discuss elements relating to the projects' goals with motion graphics, music and narration to enhance the storytelling messages.
- Upload finished video and marketing pieces to Social Media platforms like LinkedIn, Facebook, YouTube and Instagram for analysis and ranking.
- Build and maintain relationships with Film Festival Producers, Printing Companies, Actors, Talent Companies, Vendors, and Business Owners.

## **Key Accomplishments**

- Won Best Music Video in 2015 at Shockfest of Hollywood.
- Awarded 10 Official Selections in Film Festivals around the world.
- Won 3 awards at Shockfest of Hollywood in 2010 for Best Music Video, Best Man in a Short, and Best Woman in a Short.
- Won the Best Sound Award at the Chicago Film Festival in 2010.

MESA COMMUNITY COLLEGE, Mesa, AZ

2013 – 2018

## **Fine Arts Instructor / Videographer**

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- Ascertained students' levels of learning and development and developed videos to document progress.
- Created narrative styled music videos while incorporating live footage to enhance the interest for the Commercial Music Department for social media and public consumption.
- Coordinated marketing, logistical schedules and equipment needs for video and audio for live sound events with Theatre Managers and Audio/Visual Technicians.

PARADISE VALLEY COMMUNITY COLLEGE, Phoenix, AZ

2010 – 2015

## **Fine Arts Instructor / Videographer**

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- Storyboarded, filmed, and edited promotional commercials for Performing Arts Department.
- Developed visual concepts and scripts with Instructors for instructional videos for public release.
- Composed music, text, and animations to prepare videos for exporting online.

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MUSIC WITH PERSONALITY, Phoenix, AZ

2000 – 2008

*A live sound and video production company that specialized in providing live sound and video at corporate and private events throughout Arizona and California.*

## **Content Producer / Videographer / Owner**

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- Consulted with clients and proposed ideas and direction for video montages, gathered information from clients to be used in videos, and collaborated on the general layout, structure, and flow for videos.
- Color corrected videos and pictures, enhanced images, and assembled montages.
- Utilized photography techniques and special effects to restore damaged photos.
- Created song mixes and text to develop a natural flow in storylines; used information from clients to create specific feelings and flows of videos.
- Created DVD disc/case art layouts and presented them to clients in finished form.
- Set up projectors, screens, and audio for live and recorded presentations; synced laptops with projectors to play videos and synced video's audio with mixers and loudspeakers for large audiences.
- Created various marketing materials, including flyers, business cards, and banners for advertising at live events and trade shows.

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## **EDUCATION, CERTIFICATION & SEMINARS**

### **ARIZONA STATE UNIVERSITY, Tempe, AZ**

Bachelor of Science Degree in Global Business (Graduated Summa Cum Laude)

### **PARADISE VALLEY COMMUNITY COLLEGE, Phoenix, AZ**

Associate of Arts Degree in Videography, Graphic Arts, and Audio Production

Certified ProTools HDX Instructor

Mesa Community College Seminars Taught

Marketing your Business, 2017 | Writing Music with Ableton Live, 2016 & 2017

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## **TECHNICAL SKILLS**

**Software:** Adobe CC, Adobe Premiere Pro, Final Cut Pro X, Photoshop, Light Room, After Effects, Illustrator, InDesign, ProTools, Ableton Live, Dimension, Microsoft Suite

**Hardware:** Sony Mirrorless Cameras; Canon DSLR, Mirrorless & Cinema Cameras; Sennheiser Lavalier and Shotgun Mics; Ronin Gimbals; DJI Drones; LED Lighting rigs.